

Challenges for Women and Financial Wellness

With longer life expectancies, caregiver responsibilities, career breaks and, generally, less confidence with making investment decisions, women face unique challenges when it comes to saving and investing for the future.

Learn why financial wellness for women matters – now more than ever.



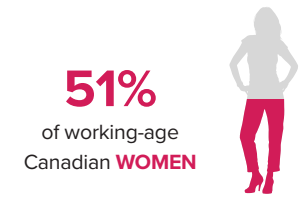
2017 life expectancy for the total Canadian population¹



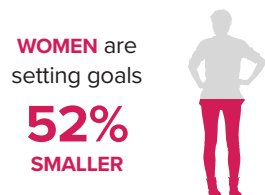
are likely to take a break from their careers to care for children²



are likely to find it difficult to financially cope if a partner passes away²



haven't even started saving for retirement or know how much they plan to save
(Global average: 46%)²



than the ones that men set³



consider themselves financially knowledgeable⁴



are afraid they will struggle to pay for basic necessities during retirement (apart from medical needs)²



know enough about investments to choose the right ones that are suitable for their circumstances⁴



said they are knowledgeable or an expert when it comes to investing³



consider they have minimal or no knowledge of investment³



for every dollar earned by men¹

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